CONSERVATION FISHERIES, INC

CASE STUDY

"Having great customer support has become increasingly rare these days. Daminion support is excellent!

Couple that with a product that does what it is supposed to and you have a real winning combination!"

J.R. Shute, Co-director

The Problem

In addition to operating a 5000 square foot hatchery for endangered fishes, personnel at Conservation Fisheries, Inc. (CFI) spend a great deal of time snorkeling in small rivers and streams, monitoring populations of rare fishes. In doing this, underwater photography is relied upon extensively for documentation of these fishes and their habitat. As a result, over the years we have accumulated thousands of images.

For years we placed images in folders, most of which were labeled according to which species they represented. Sometimes these were labeled according to what stream they were from and sometimes these were simply organized by date. Over time, more and more of the folders fell under the heading of "Unsorted"! Finding a particular file became increasingly difficult. We needed a way to organize these files and it had to work across our network.

About Conservation Fisheries

Conservation Fisheries, Inc. is a small, non-profit company located in Knoxville, TN, USA. Co-Directors, J. R. Shute and Patrick Rakes have been working to protect and restore rare, endangered stream fishes in the southeastern U.S. for more than 25 years!

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DAM for Small Teams

The Solution

An internet search led us to PicaJet. We downloaded a trial of this program and began to experiment with organizing our media files. It soon became clear that while this program worked very well as a stand-alone photo organizer, it had limitations for use over our network.

Ashy Darter from the Clinch River in Virginia

America's rarest and most beautiful aquatic treasures, might dissapear forever

I submitted an inquiry to Customer Support and was very pleasantly surprised when I received a very quick response! PicaJet support team suggested that we try his beta version of Daminion Server. It only took a few minutes to see that this would likely do exactly what we needed!

For several weeks we have worked with this program. Every time we had a question or discovered some limitation, we quickly received a response. Daminion team have gone above and beyond to address any issues we experienced.

Daminion will allow us to organize our media files. We can designate categories, assign key words, label people, sort by folder, date, camera model, lens used....you name it! Our newer cameras record GPS coordinates. These are also recorded into Daminion. The user interface is easy to navigate. This is important for us as we will have several people entering the data.

From here on, we will simply download our photos and video and place these in a dated folder. Fish or stream names can be assigned using Daminion. One nice feature is being able to add this metadata to multiple files at once. For instance, all of our collections and surveys are associated with a field number. We can quickly add this to all photos during that survey. Most of the categories support drop-down lists, making the addition of species names (in our case) quick, easy and more accurate.

All files are searchable by any of these parameters. If I want to look at all photos of a particular species, I simply search using the species name and regardless of which folders they are placed in, all photos of that species in the Daminion catalog are displayed. Not only that, they are displayed as clear thumbnails that can easily and quickly be viewed.

To find out more about Daminion, visit: www.daminion.net or email us by sales@daminion.net.

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