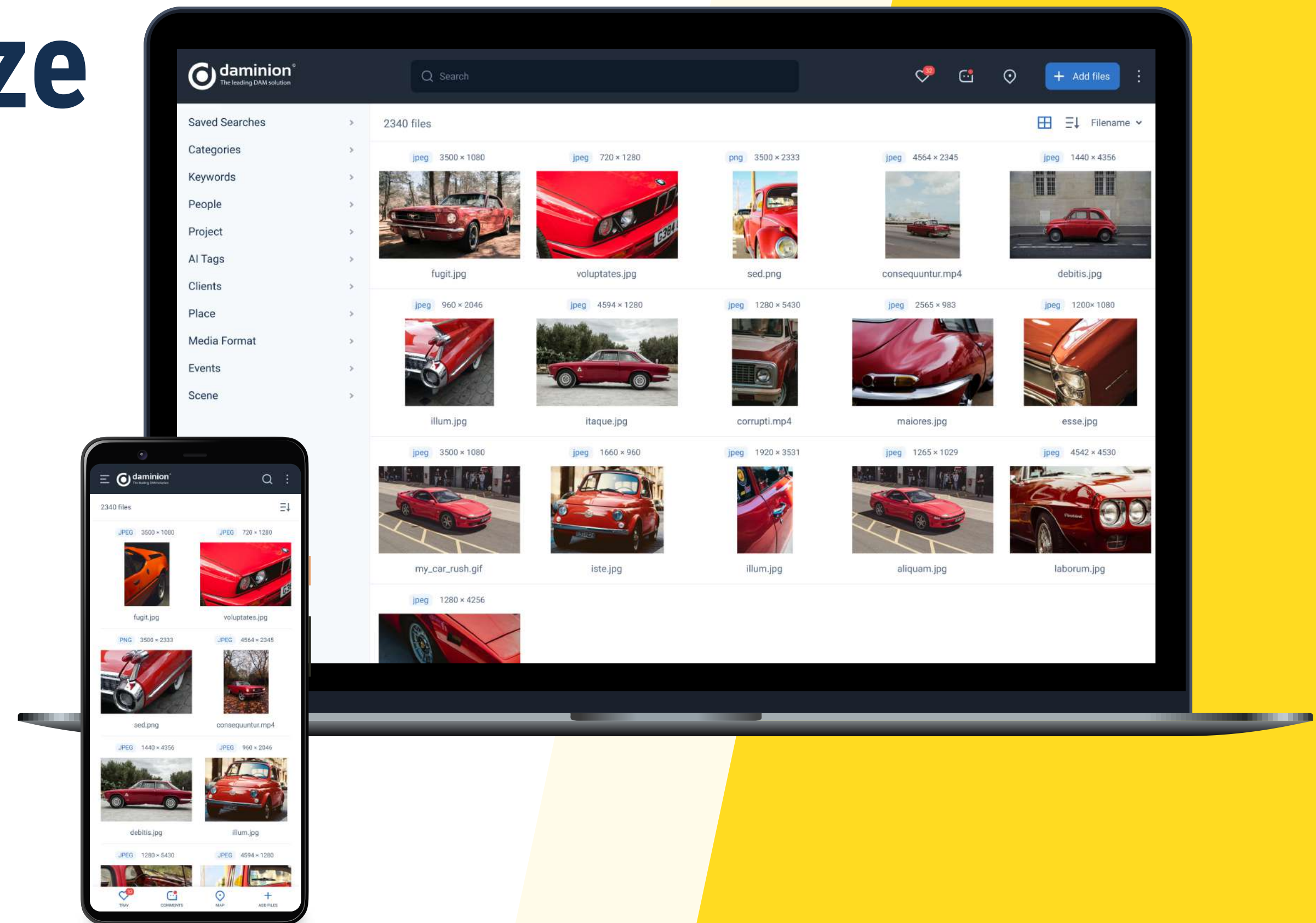


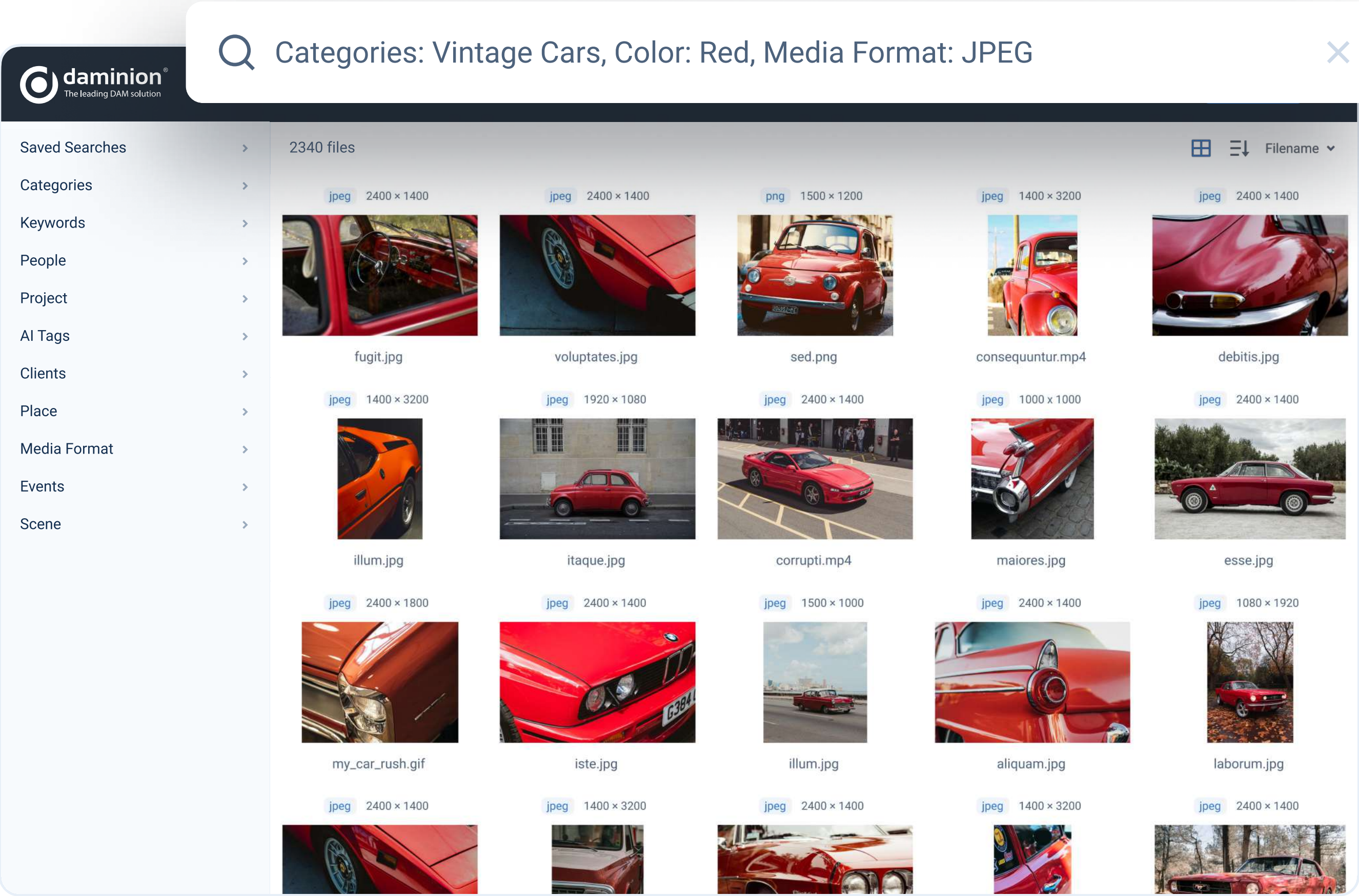


The easiest way to organize all your digital assets

The Digital Asset Management solution that increases productivity of marketing, design and sales teams by 30% on average



Reduce the time and cost of asset retrieval and content production



More than 800 companies use Daminion

50,000+ users across the globe



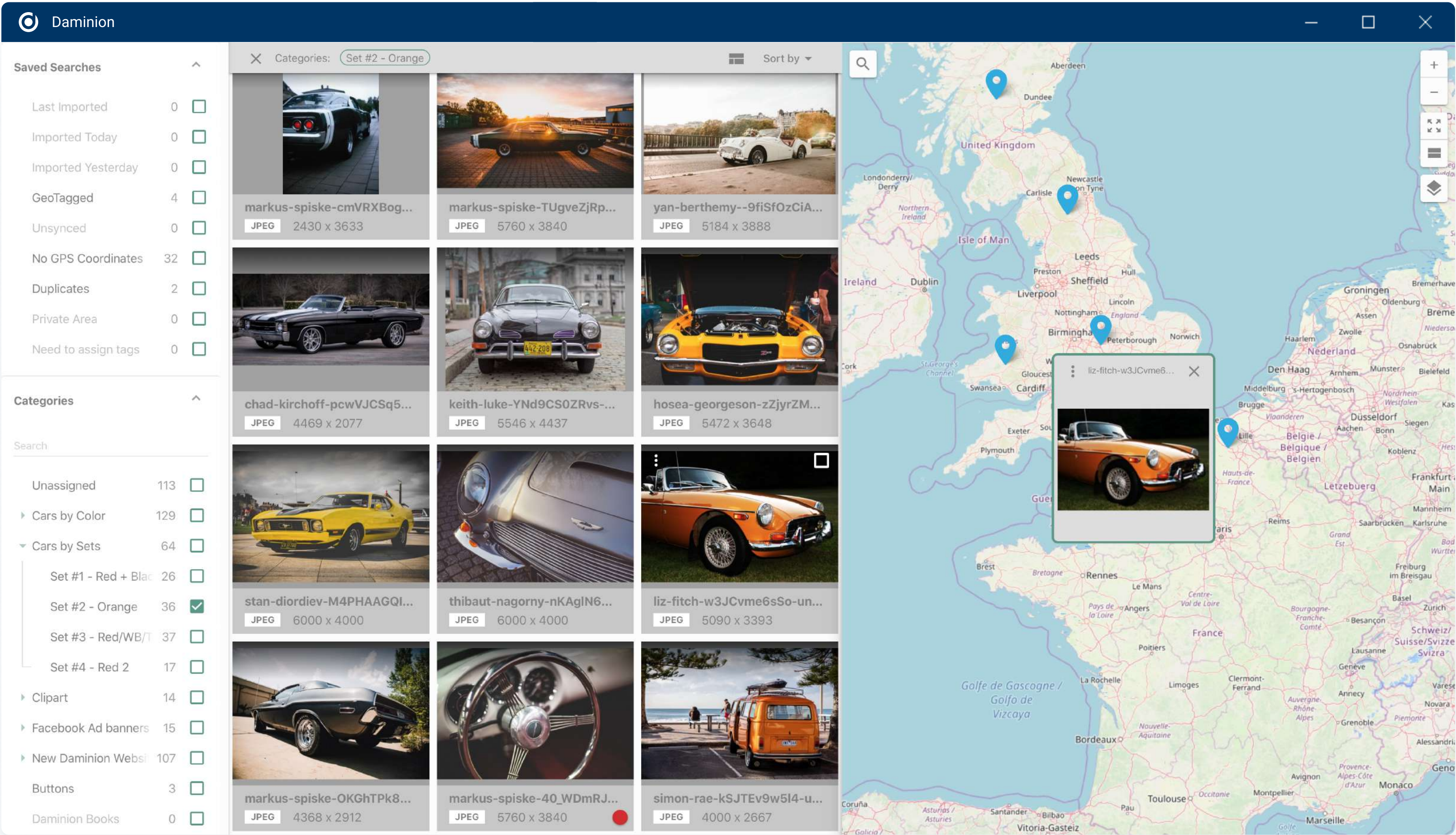
Who needs Daminion:

Daminion is universally useful:

- 1 **Designers** can improve their creative workflow and save 100s of hours per month to take on new projects.
- 2 **Marketers** can achieve end-to-end brand consistency across all channels and regions. Approve, comment, and distribute marketing materials centrally.
- 3 **Sales Managers** can work faster and smarter. Quickly find and present the best product shots, most relevant to the clients.
- 4 **GIS Specialists** can use Daminion to recognize GPS metadata in the images and automatically display them on a map.
- 5 **Photographers and Videographers** can speed up the file search. Find the right videos quickly by using tags, and having quality thumbnails.



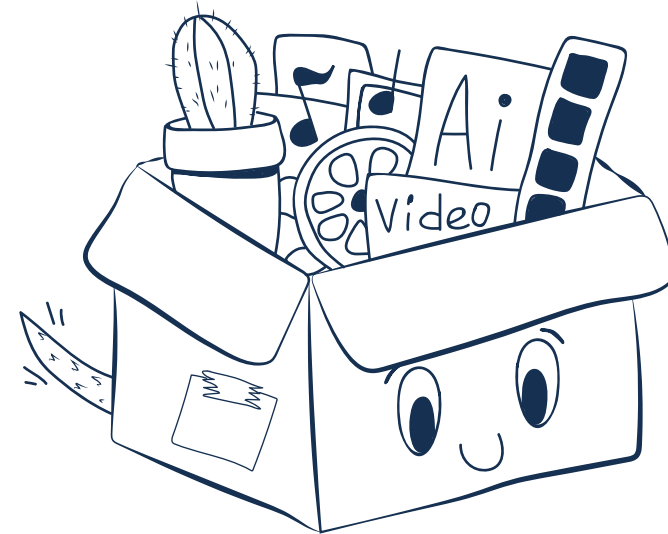
Stamp photos with GPS coordinates and display them on a map





Cut Costs

Use your existing digital assets without having to recreate them every time. You don't need to create new designs from scratch just because you can't find them.



Organize

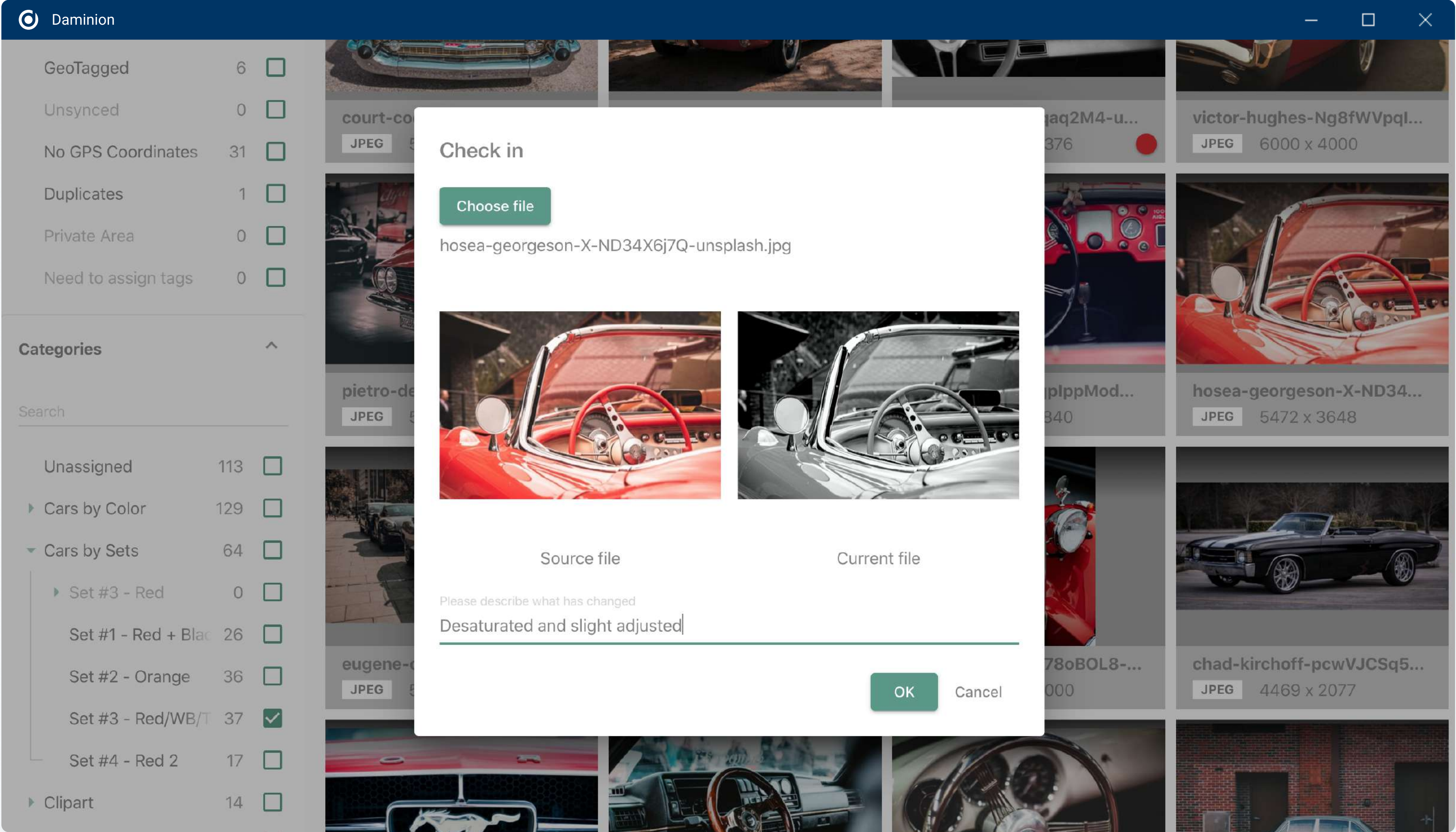
Daminion helps you to organize and keep track of all your digital media by using tags and having a built-in versioning tool. It will improve your working process, increase your productivity and keep your sanity.



Save Time

Save 100s of hours per month by reusing existing assets stored in an easily searchable media archive. Create client presentations and marketing collateral 5 times faster.

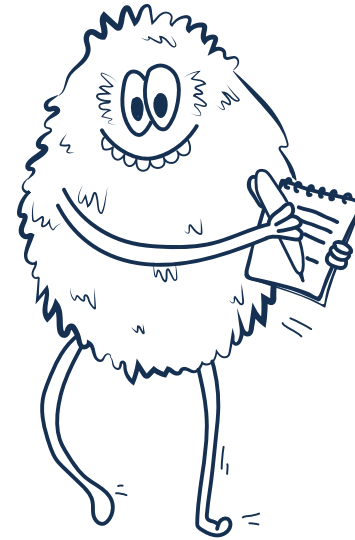
Using asset versioning in Daminion ensures you're always working with the most current assets





Data Security

Daminion protects access to your data by letting you configure the user roles. Be as granular as you like because Daminion's role structure is very flexible.



Geotagging

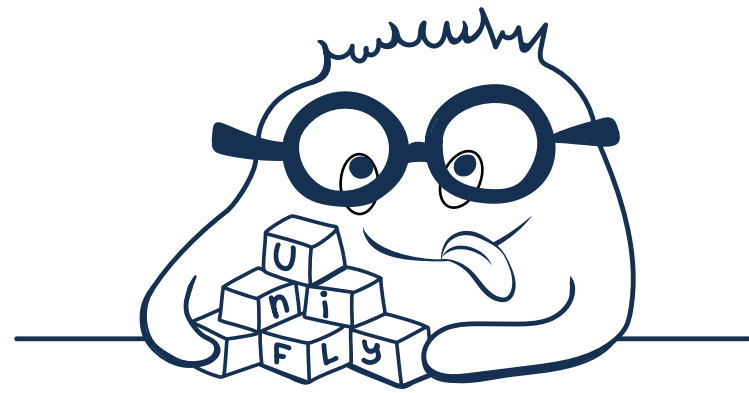
Daminion is capable of recognizing geodata and visualizing your assets on the map.

If geodata is missing, just drag and drop images onto the map to add the right geotag.



Collaborate

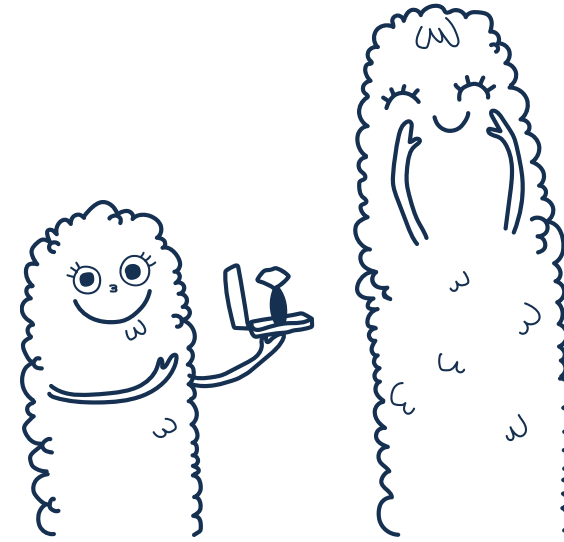
Marketers and designers can collaborate 10 times faster by using Daminion. It has a lot of built-in tools to manage document versions, comment and annotate your work, and even cross-collaborate across departments or externally.



Unify

Daminion unifies all your media scattered across different computers, servers, and other locations by centralizing it in one access point.

All your team members, can now get access to the files they need in an instant.



Forget seeing double

No more document collisions or confusion among your colleagues.

Daminion prevents file re-importing, so no duplicates are created, ever. It also finds and lets you eliminate existing duplicates.



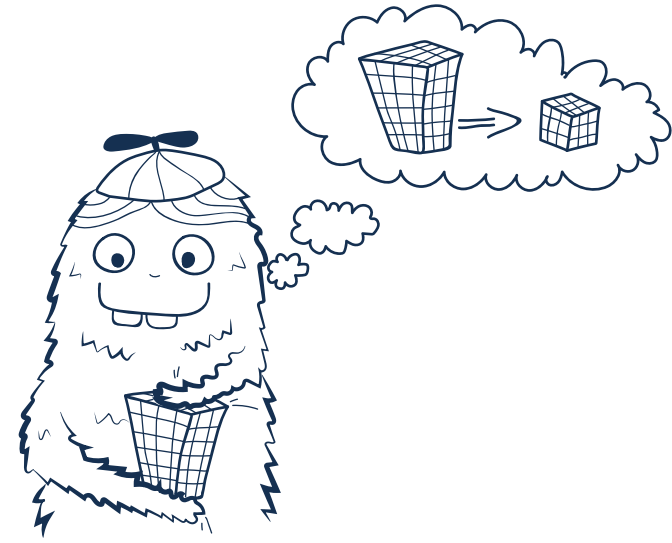
Integrations

Daminion can be easily integrated with your local and cloud solutions, for example corporate CMS, Adobe Creative Suite, Dropbox, MS Office, etc.



One-click sharing

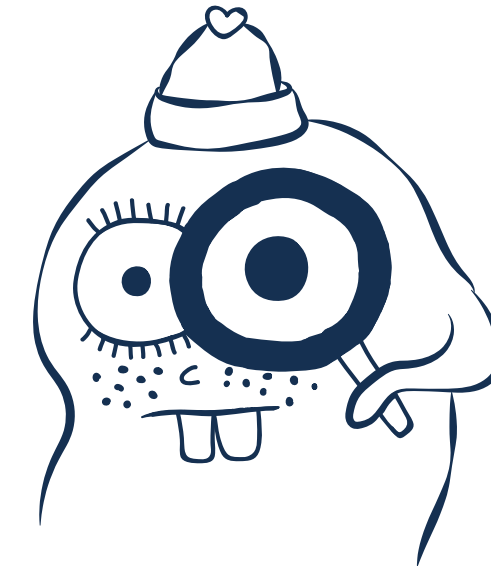
Old-school sharing methods (eg. email) have severe file size limitations. Share your digital assets via a personalized link with Daminion, without any size limits, instantly.



Resize on-the-fly

You don't need to install Photoshop on all your company computers just to download a resized image copy.

With Daminion you can download a JPG resized to your custom presets. Optimize file size for Retina displays; remove metadata; apply watermark; add your copyright; and more.



Preview all media formats

Daminion lets you instantly preview 100+ media formats including all photos, videos, vector images, office documents, PDFs, audio, CAD formats, etc.

You no longer need to open each file with a generic icon (using Adobe Illustrator, InDesign or alike) just to see what's in it.

Supported media formats

Daminion supports a large number of media formats including raster, vector, RAW images, video, music, documents, audio files.

Vector Image Formats

AI, EPS/PS, InDesign, WMF, EMF, PDF, SVG

Raster Image Formats

JPEG, TIFF, PSD, PSB, GIF, PNG, JPEG 2000, BMP, ICO, TGA, DCX, Portable pixmap, Portable graymap, Portable bitmap, CUR

Audio Formats

MP3 , OGG, WAV, Monkey's APE, ADTS AAC, Apple's AIFF, Xiph's Flac, MusePack, MPEG Audio, WavPack

Video Formats

QuickTime MOV, Windows Media Video, AVI, DIVX, 3GP, Flash Video MPEG 1-2, MPEG 4, MKV

Camera RAW Formats

Adobe DNG, Canon CR2, Nikon NEF, Konica-Minolta MRW, Olympus ORF, Pentax PEF, Sinar CS1, Sony Alpha ARW, Panasonic RAW, FujiFilm RAF, Creo Leaf Mosaic , Canon CRW, Kodak DCR, Sony SRF, Sigma X3F, Kodak KDC, Kodak K25, Sony SR2, Casio BAY, Nucore BMQ, Casio CAM, Kodak DC2

Documents

Microsoft Office (Excel, Word, Powerpoint), Adobe® PDF, RTF, TXT

Supported Metadata

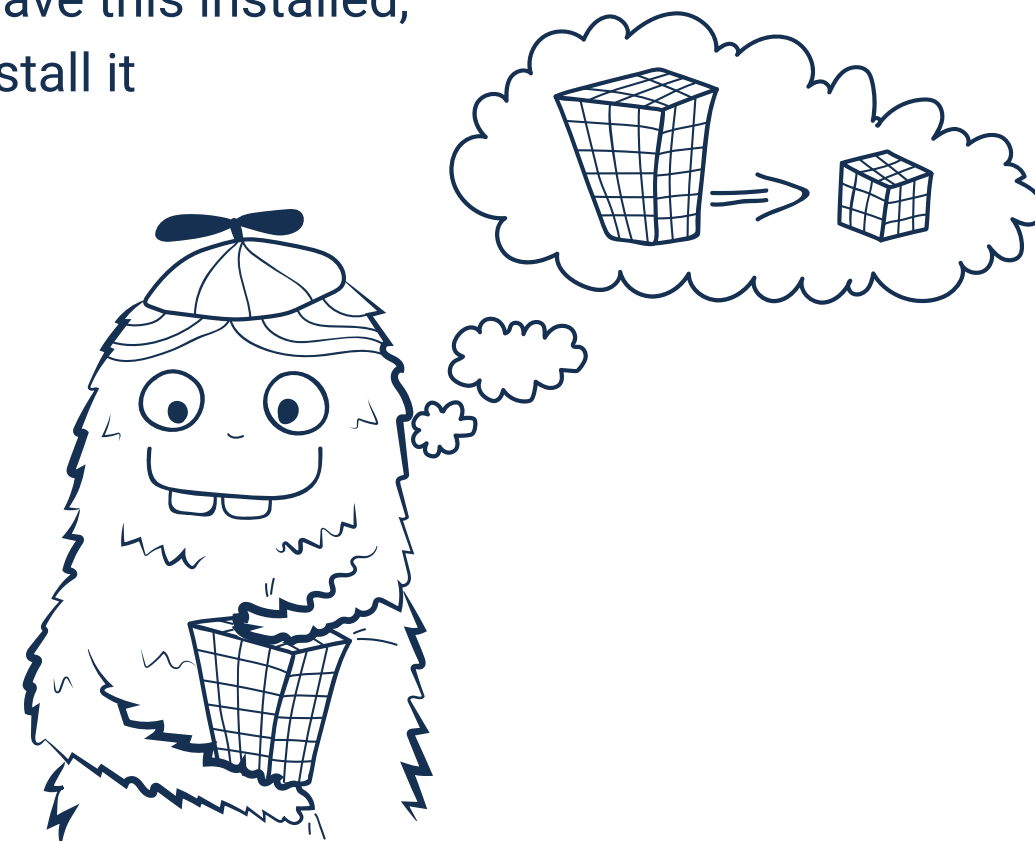
Daminion can also read/write tags from/to XMP, IPTC, EXIF metadata in a wide range of media formats including video and camera RAW formats.

System Requirements

Daminion Server

- Windows 7 SP1, 10, Windows Server 2008 R2, 2012, 2016, 2019
- 5 (i7 or faster CPU is recommended)
- 8 GB of RAM (16 GB is recommended)
- It is highly recommended to install Daminion Server on a dedicated server machine with SSD drive.
- 512 GB Hard disk. SSD disk is highly recommended. SSD disk is required when installing Daminion Server on a virtual machine
- Ethernet speed of 1 GB/s (recommended 10GB/s)
- NET Framework Version 4.7.2. If you do not have this installed, Daminion Server installation will prompt to install it for you automatically.

* Daminion Server can run on a common Windows platform like Windows 10. It is not necessary to buy an expensive Windows Server. Daminion Server is Unicode compliant



Daminion Standalone/Client

- Windows: 7 SP2, 8, 8.1, 10, Windows Server 2012 or higher
- Mac OS: via Web-client or Desktop-client via Parallels Desktop or VMWare Fusion
- i5 or higher processor
- 8 GB of RAM or higher
- 200 MB of disk space (additional space required for media files)
- Display is optimized for 1280 x 1024 screen resolution or higher
- NET Framework Version 4.7.2. If you do not have this installed, Daminion Installation will prompt to install it for you automatically

Daminion Web-Client

- OS: Windows, Mac OS, Linux, iOS, Android
- Browsers: Chrome, Mozilla, Safari, Internet Explorer (10 and higher), Edge, Opera,

Note: All currently supported versions of Daminion and Daminion Server are 32-bit applications. This means that when Daminion is installed on x64 based systems, it will be installed by default to: [“C:\Program Files \(x86\)\Daminion Software”](#) folder.

Daminion has offices in the **USA, Canada, Germany & South Africa**

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