

Does your team require a Digital Asset Management software?

Examine the following checklist to determine if your organization faces any of the listed problems.

Nº	Question	Yes	No
1	Have you experienced issues finding your content?		
2	Have you ever looked for digital assets without knowing a project name (or a folder name) where it can be found?		
3	Do your colleagues sometimes ask where the latest document/image versions can be found?		
4	Does the situation when the latest version of the presentation or a brochure was replaced or lost just before a deadline sounds familiar to you?		
5	Do you spend more than 2 hours a week searching for the essential digital assets?		
6	Have you been fined for non-compliance with copyright requirements?		
7	Have you ever lost the digital assets your company paid for?		
8	Do you tend to recreate your work because it is easier than finding templates or similar digital assets among the old ones?		
9	Have you published versions of the photos which appeared to be incorrect or not the final ones?		
10	Does your digital asset library look disorganized, with files scattered across different locations (network drives, NAS, file servers, individual PCs, DVDs, flash drives)?		
11	Does the hierarchy of folders in your digital asset library look unstructured because of inconsistent naming schemes?		
12	Do you work with sensitive, confidential, or secret information which requires encryption or limited access?		
13	Do you work jointly with subsidiaries placed in different locations?		
14	Do you experience issues with browsing your library due to numerous file formats in which the digital assets are saved?		
15	Do you think that having centralized access to various versions of the files and the history of editing would be helpful for you?		
16	Do you work with InDesign documents collaboratively?		
17	Do you have to repurchase your digital assets because it is impossible to locate the originals?		
18	Have your team members and third-party partners ever used incorrect versions or unapproved digital assets?		
19	Do your colleagues frequently ask you to help them locate digital assets because they cannot do it themselves?		
20	Do you need remote access to your digital library, especially for colleagues who perform on-site activities?		
21	Do you share digital assets between multiple platforms and devices?		
22	Do you have unnecessary duplicates in different file formats of the same digital assets?		
Total number of your answers			

If you have a higher number of "Yes" responses, we suggest scheduling a free demo of Daminion DAM

Following the demonstration, you will have the opportunity to install a trial version of Daminion to determine if it can improve your workflow processes.

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